

# James D. Campbell

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U.S. and U.K. citizen

## Education

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<b>Brown University</b> <i>Ph.D. Economics</i> Dissertation title: "Local Communication and Asymmetric Information" Advisors: Kfir Eliaz, Roberto Serrano, Francis Bloch	<b>Providence, RI</b> 2010
<b>Brown University</b> <i>A.M. Economics</i>	<b>Providence, RI</b> 2006
<b>Oxford University</b> <i>B.A. (Hons.) Economics and Management, 1st class</i>	<b>Oxford, UK</b> 2005

## Academic appointments

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<b>University of California, Berkeley</b> <i>Lecturer</i> <ul style="list-style-type: none"><li>Teaching: Psychology and Economics (Econ 119), Introduction to Economics (Econ 1), Economic Analysis—Micro (Econ 100A), Economic Theory—Micro (Econ 101A)</li></ul>	<b>Berkeley, CA</b> May 2020-Present
<b>Providence College</b> <i>Assistant Professor</i> <ul style="list-style-type: none"><li>Teaching: Principles of Economics: Micro (ECN 101), Mathematics for Economists I (ECN 417), Game Theory (ECN 350), Microeconomic Analysis (ECN 201)</li><li>On leave 2020-21</li></ul>	<b>Providence, RI</b> August 2016-Present
<b>Brown University</b> <i>Visiting Assistant Professor</i> <ul style="list-style-type: none"><li>Teaching: Mathematics for Economists (Econ 2010, 1st year Ph.D. sequence), Intermediate Microeconomics (Econ 1110, undergraduate), Game Theory and Applications to Economics (Econ 1870, advanced undergraduate)</li><li>Advising: Adviser for one senior undergraduate thesis (2015-16) and Reader for two senior undergraduate theses (2015-16).</li></ul>	<b>Providence, RI</b> January 2015-May 2016
<b>University of Toronto</b> <i>Assistant Professor</i> <ul style="list-style-type: none"><li>Cross-appointed to University of Toronto Scarborough and Rotman School of Management</li><li>Teaching: Topics in Price Theory (UTSC code MGEC02, undergraduate), Advanced Microeconomic Theory (UTSC code MGED02, advanced undergraduate)</li></ul>	<b>Toronto, ON</b> August 2010-June 2015

## Other appointments

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<b>Hippo Reads</b> <i>Academic Correspondent</i> <ul style="list-style-type: none"><li>Writing general interest articles on economics and other topics</li><li>Contributor page at <a href="http://read.hipporeads.com/members/campbell/">http://read.hipporeads.com/members/campbell/</a></li></ul>	<b>Santa Monica, CA</b> March 2015-Dec 2015
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## Refereed publications

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James D. Campbell. Targeting informative messages to a network of consumers. *Review of Network Economics*, 11(3), September 2012.

James D. Campbell, Avi Goldfarb, and Catherine Tucker. Privacy regulation and market structure. *Journal of Economics and Management Strategy*, 24(1):47–73, Spring 2015.

James D. Campbell. Localized price promotions as a quality signal in a publicly observable network. *Quantitative Marketing and Economics*, 13(1):27–57, March 2015.

James D. Campbell. Ownership and pricing of information: A model and application to open access. *Information Economics and Policy*, 33:29–42, December 2015.

James D. Campbell. Availability of better data on communication networks can undermine community enforcement. *Review of Economic Analysis*, 10(2):203–219, 2018.

James D. Campbell. Picking a loser: strategic surprise in a design and development game. *Managerial and Decision Economics*, 39(7):761–780, October 2018.

James D. Campbell. Investment in ideas when genius and madness look alike. *Economics Bulletin*, 39(2), 2019.

James D. Campbell. Skepticism and credulity: A model and applications to political spin, belief formation, and decision weights. *The B.E. Journal of Theoretical Economics*, forthcoming.

## Manuscripts

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- o “Coordinating on design standards: the role of editors”, with Avi Goldfarb and Kitty Wang
- o “Cannibalization, innovation, and spin-outs”, with April Franco (University of Toronto)
- o “Referral rewards as a coordination device in the presence of network externalities”

## Awards

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**The University of Florida Public Utility Research Center Prize:** awarded for the best paper in regulatory economics at the 2011 International Industrial Organization Conference

## Other academic experience

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<b>Brown University Writing Center</b> <i>Graduate Writing Associate and Dissertation Writing Coach</i> Writing instructor for undergraduate and graduate students in one-on-one meeting and workshop formats	<b>Providence, RI</b> 2008-2010
<b>Brown University</b> <i>Research Assistant</i> Assistant to Prof. Kfir Eliaz on various projects; design and administration of economics experiments, data manipulation and analysis in Stata and Excel, typesetting and proofreading of research output	<b>Providence, RI</b> 2008-2010
<b>Brown University</b> <i>Teaching Fellow</i> Instructor for undergraduate courses Intermediate Microeconomics and Principles of Economics	<b>Providence, RI</b> 2007-2008
<b>Brown University</b> <i>Teaching Assistant</i> <ul style="list-style-type: none"><li>o Graduate: Microeconomics (1st year economics Ph.D.)</li><li>o Undergraduate: Economics and Psychology, Investments, Intermediate Microeconomics, Principles of Economics</li></ul>	<b>Providence, RI</b> 2006-2010

**Brown University***Research Assistant***Providence, RI**

2006

Assistant to Prof. Pedro Dal Bó on experimental political economy project; administration of experiments in computer lab, data manipulation and analysis in Stata and Excel

**Professional service**

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- o Referee for *Journal of Economics and Management Strategy*, *Review of Network Economics*, *Management Science*, *Quantitative Marketing and Economics*, *Canadian Journal of Economics*, *Economics Letters*, *Journal of Economic Education*, *Managerial and Decision Economics*, *Review of Industrial Organization*, MIT Press
- o Faculty Liaison for Open Education Resources at Providence College
- o Development and proposal of Game Theory course at Providence College (2016)
- o Member of four-person committee to propose and develop new cross-disciplinary Masters program in Behavioral Management at UTSC (2013-2015)
- o Organizer, Business Economics seminar series, Rotman School of Management (2013-2015)
- o Curriculum redesign for microeconomics sequence at University of Toronto Scarborough (2012)
- o Organizer, Economic Theory lunch seminar series, Brown University (2009-2010)

**Conference presentations**

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- o Eastern Economic Association, 2018, 2020
- o International Industrial Organization Conference, 2011, 2012, 2014, 2015
- o American Economic Association, 2012
- o Roundtable for Engineering Entrepreneurship Research, 2012
- o Canadian Economic Association, 2014

**Seminar presentations**

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- o Brown University Workshop in Economic Theory (2009)
- o University of Toronto Economic Theory Seminar (2011)